

2021 COOKIE PROGRAM IN-PERSON GUIDANCE (as of February 17, 2021)

The Girl Scout Cookie Program is the most publicly visible activity in Girl Scouting and provides us a unique opportunity to **model leadership** by doing our part in **reducing community transmission of COVID-19**. Girls and adults should understand and follow this guidance, as well as **model Girl Scout Law behavior** at all times, while **representing Girl Scouts** during in-person cookie program activities.

Participation in the Cookie Program is voluntary.

**This guidance is designed using the [California Blueprint for a Safer Economy](#)
and most current [Los Angeles County Health Order](#)**

Risk Level	Door-to-Door Marketing	Door-to-Door Transacting	Accepting Electronic Payments	Deliveries and Product Distribution	In-Person Booths	Drive-through Booths	Lemonade Stands on Residential Property
Widespread Many non-essential indoor business operations are closed. (Newest Regional and Targeted Safer at Home orders in place)	✓		✓	✓			
Widespread Many non-essential indoor business operations are closed	✓		✓	✓			✓
Substantial Some non-essential indoor business operations are closed	✓	✓	✓	✓	✓	✓	✓
Moderate Some indoor business operations are open with modifications	✓	✓	✓	✓	✓	✓	✓
Minimal Most indoor business operations are open with modifications	✓	✓	✓	✓	✓	✓	✓

This information is as of the date published and is subject to change as revised health orders are issued by the State and County. **GSGLA reserves the right to modify this guidance taking into consideration the safety of girls, parents and volunteers when making decisions on various activities.*

In-person activities:

☐ Door-to-Door contactless marketing:

- Doorhangers, flyers, business cards, signs with girls' Digital Cookie information may be distributed in a *contactless* manner to residences and businesses.
- Yard signs with girls' Digital Cookie information encouraged.

❑ **Door-to-Door marketing and transacting:**

- **Not allowed** in **Purple** risk level.
- Knocking on doors to market and transact with customers is allowed in **Red**, **Orange** and **Yellow** risk levels with appropriate safety precautions in place.

❑ **Accepting Electronic Payments:**

- We recommend all customer purchases be transacted through girls' Digital Cookie sites.
- When not possible to accept payment through girls' Digital Cookie site, we encourage using credit card readers or Cheddar Up POS platform to reduce transmission touchpoints.
- Should a girl and adult choose to accept cash or check as payment tender, in rare circumstances, we recommend appropriate safety precautions be taken. Adults may deposit these physical payments into their personal account, then electronically transfer the funds to their troop (via Paypal/Venmo/Zelle) in order to reduce touchpoints. This option is at troop discretion.

❑ **Deliveries and Product Distribution:**

- Volunteers will provide troops with guidance for distribution of products on delivery day. Plan for extra time at troop delivery in the event only one troop may be outside their vehicle at a time.
- Contactless porch product deliveries should be planned and shared with customers in advance of the drop.
- Contactless curbside pick-ups allowed **at the girl's residence** for **pre-paid** orders where the order is placed in the back seat or trunk of the customer's vehicle by the supervising adult.

❑ **In-person & Drive-thru booths:**

- **Not allowed** in **Purple** risk level.
- **Allowed** in **Red**, **Orange**, and **Yellow** risk levels (drive-through booths are preferred).
 - Follow all GSGLA safety protocols.
 - Follow additional site and/or business restrictions.
 - All GSGLA distanced booth safety protocols regarding number of adults and girls remain in place.
 - All appropriate COVID-19 precautions in place.
 - Distanced booth submission, approval, and management processes are done at the SU and council levels only.
 - Distanced booths must be outdoors.
 - Distanced booths must be approved by GSGLA for insurance tracking purposes and to be included in the Girl Scout Cookie Finder.

❑ **Lemonade stands:**

- As of 2/21/2021, allowed **at the girl's residence**.
- Follow the most current GSGLA published guidelines and safety protocols.

IMPORTANT INFORMATION:

We all need to be accountable and responsible to the girls, to each other and to the public. If we all follow these guidelines, each person pursues only those activities they feel comfortable with, and we all remain diligent about personal and public safety, our girls will have a fun and successful 2021 Cookie Season!

❑ **Non-compliance with State of California, County-specific, and GSGLA COVID guidance may result in removal from the 2021 Girl Scout Cookie Program.**

- *Examples of non-compliance: hosting booths or door-to-door transactions within unauthorized tiers, not wearing masks, not taking social distancing precautions, too many people at a distanced booth, etc.*

Please note: Even with health and safety precautions, there are no guarantees that anyone can prevent exposure to COVID-19. There is an inherent risk of exposure and illness in participating in any in-person activity